**Hotel Recommendation:**
Best Western Plus South Coast Inn  
5620 Calle Real, Goleta, California 93117

Phone: 805-967-3200  

For graduate students in Iranian Studies on UC or Cal State Campuses, limited, free lodging will be available if you wish to attend the conference and you do not mind lodging with UCSB students. Please contact Corinne Kalota for more information: ckalota@umail.ucsb.edu

**Driving Directions to Best Western Plus from US 101**

**Traveling North on the US 101 Freeway:**  
Exit US 101 Freeway at Exit 104A for Patterson Ave. Turn right onto North Patterson Ave., then take first left onto Calle Real. The Best Western will be on the right.

**Traveling South on the US 101 Freeway:**  
Exit US 101 Freeway at Exit 104 for Patterson Ave. Turn left onto North Patterson Ave., cross over the freeway, then take second left onto Calle Real. The Best Western will be on the right.

**Driving Directions to Loma Pelona Center from Best Western Plus**

From the hotel, turn left onto Calle Real, then take the first right onto North Patterson Ave. Turn right to merge onto CA-217 W/Ward Memorial Blvd. Keep to the right in the traffic circle and take the first right onto Mesa Road. Turn left onto Ocean Road, and remain on Ocean Road until you reach Parking Structure 22, which will be on your left. Signs will be posted to direct you from Lot 22 to the Loma Pelona Center. Please remember to purchase a parking ticket from one of the kiosks in the structure, for display on the dashboard of your vehicle.

**Driving Directions to UC Santa Barbara Campus and the Loma Pelona Center from US 101**

**Traveling North on the US 101 Freeway**

Exit US 101 Freeway at the Airport/UCSB (Route 217) off-ramp (approximately eight miles north of Santa Barbara) and proceed through the Henley Gate at the east campus entrance. Keep to the right in the traffic circle and take the first right onto Mesa Road. Turn left onto Ocean Road, and remain on Ocean Road until you reach Parking Structure 22, which will be on your left. Signs will be posted to direct you to the Loma Pelona Center from Lot 22. Please remember to purchase a parking ticket from one of the kiosks in the structure, for display on the dashboard of your vehicle.

**Traveling South on the US 101 Freeway**

Exit US 101 Freeway at the Los Carneros Road off-ramp (approximately 10 miles north of Santa Barbara). Turn right onto Los Carneros Road and continue on Los Carneros Road until you reach
El Colegio Road. Turn left onto El Colegio Road, and remain on El Colegio Rd., veering right, until you reach Ocean Road. Turn right onto Ocean Road, and continue on Ocean Road until you reach Parking Structure 22, which will be on your left. Signs will be posted to direct you to the Loma Pelona Center from Lot 22. Please remember to purchase a parking ticket from one of the kiosks in the structure, for display on the dashboard of your vehicle.

**Campus Parking Information**
Visitors must purchase and display a parking permit on the dashboard of their vehicle. Please park in designated Student/Visitor parking lots or structures, identified by lot entrance signs. Permits are sold at the self-pay machines in each lot and parking structure. We strongly encourage you to park in Parking Structure 22, as signs will be posted to direct you to the Loma Pelona Center from Lot 22.

For more information about driving to and parking at UC Santa Barbara, please visit http://tps.ucsb.edu/